



Coeur d'Alene, ID

CdA Economic Development Corporation/Jobs Plus, Inc.



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Report Parameters

1 MSA

17660 Coeur d'Alene, ID

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

185,010

Population (2023)

Population **grew by 23,731** over the last 5 years and is projected to **grow by 19,775** over the next 5 years.

81,595

Total Regional Employment

Jobs **grew by 10,852** over the last 5 years and are projected to **grow by 6,765** over the next 5 years.

\$71.9K

Median Household Income (2022)

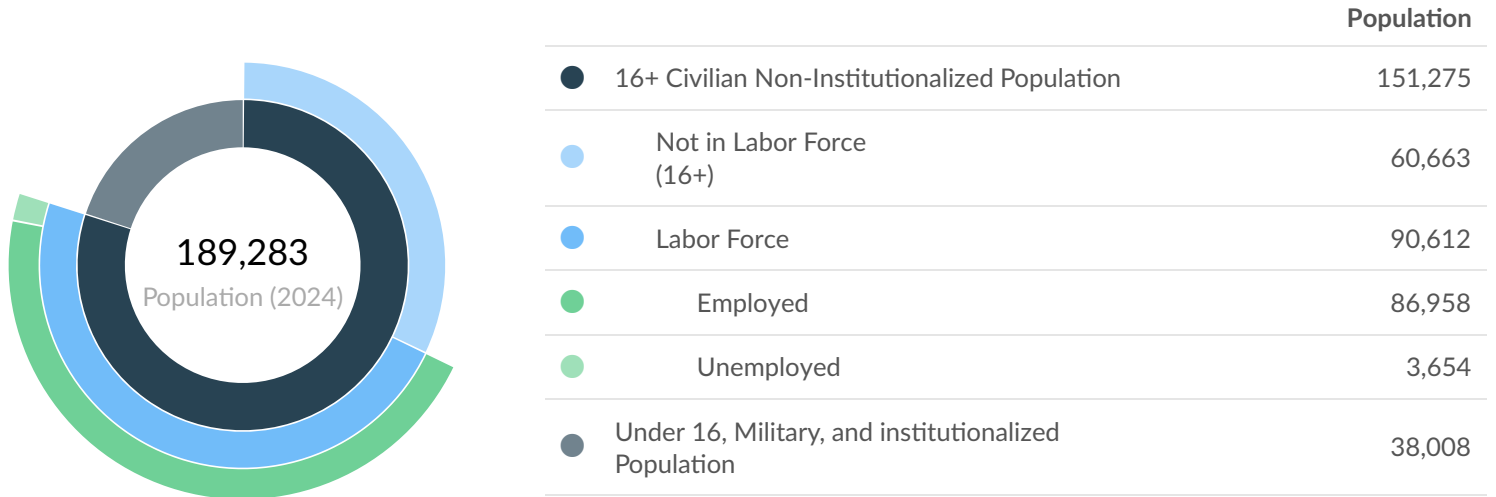
Median household income is **\$3.2K below** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 14.7%** since 2018, growing by 23,731. Population is expected to **increase by 10.7%** between 2023 and 2028, adding 19,775.
- From 2018 to 2023, jobs **increased by 15.3%** in Coeur d'Alene, ID from 70,743 to **81,595**. This change **outpaced the national growth rate of 4.5% by 10.8%**. As the number of jobs increased, the **labor force participation rate decreased from 60.4% to 60.2% between 2018 and 2023**.
- Concerning educational attainment, **17.7% of Coeur d'Alene, ID residents possess a Bachelor's Degree** (3.4% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

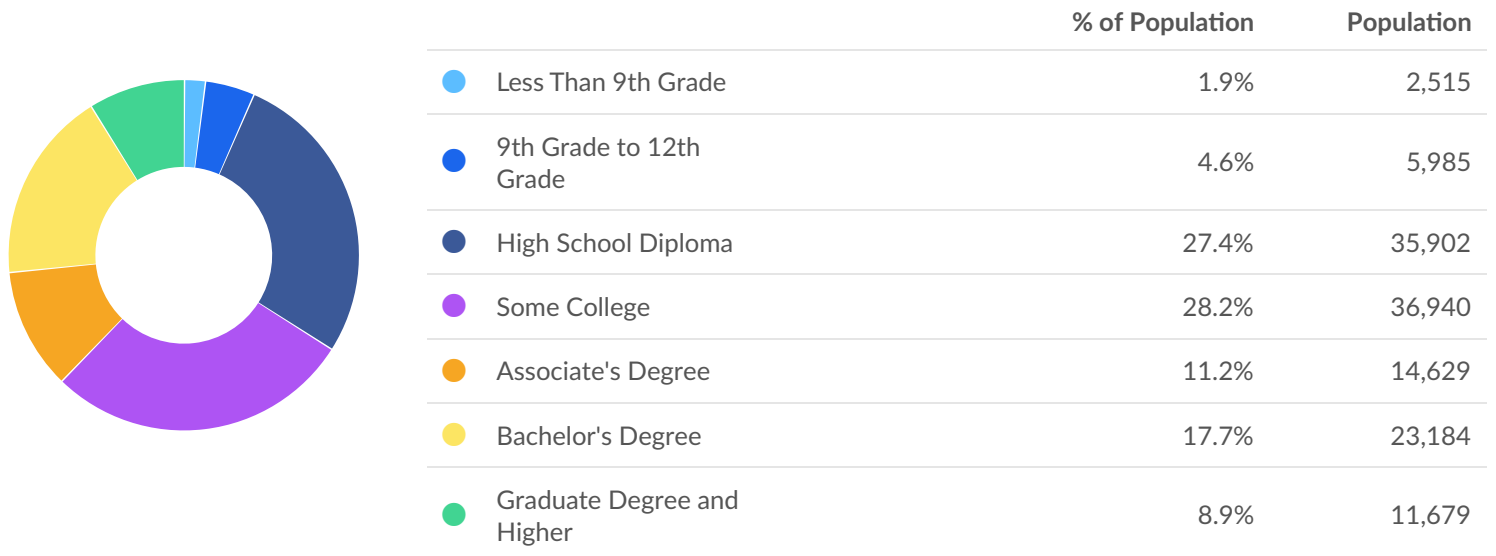
	Population (2024)	Labor Force (Oct 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	189,283	90,612	81,595	96.9	\$10.59B	\$11.23B	\$9.82B
State	2,008,581	1,000,152	972,950	99.8	\$119.71B	\$117.21B	\$125.87B

Oct 2024 Labor Force Breakdown



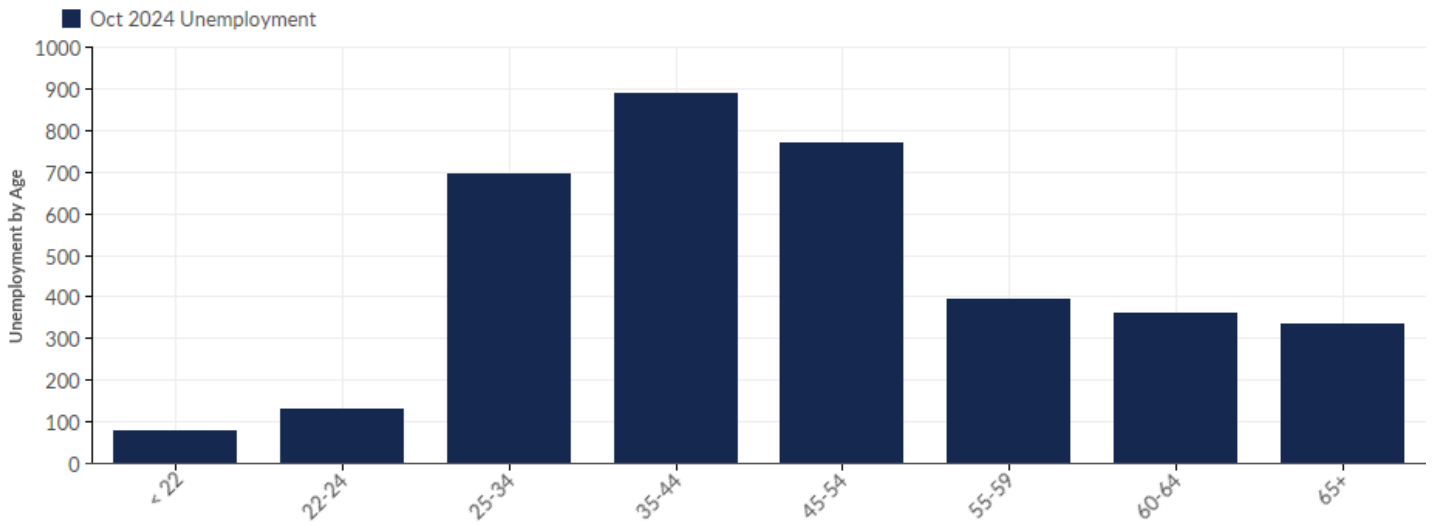
Educational Attainment

Concerning educational attainment, **17.7% of Coeur d'Alene, ID residents possess a Bachelor's Degree** (3.4% below the national average), and **11.2% hold an Associate's Degree** (2.3% above the national average).



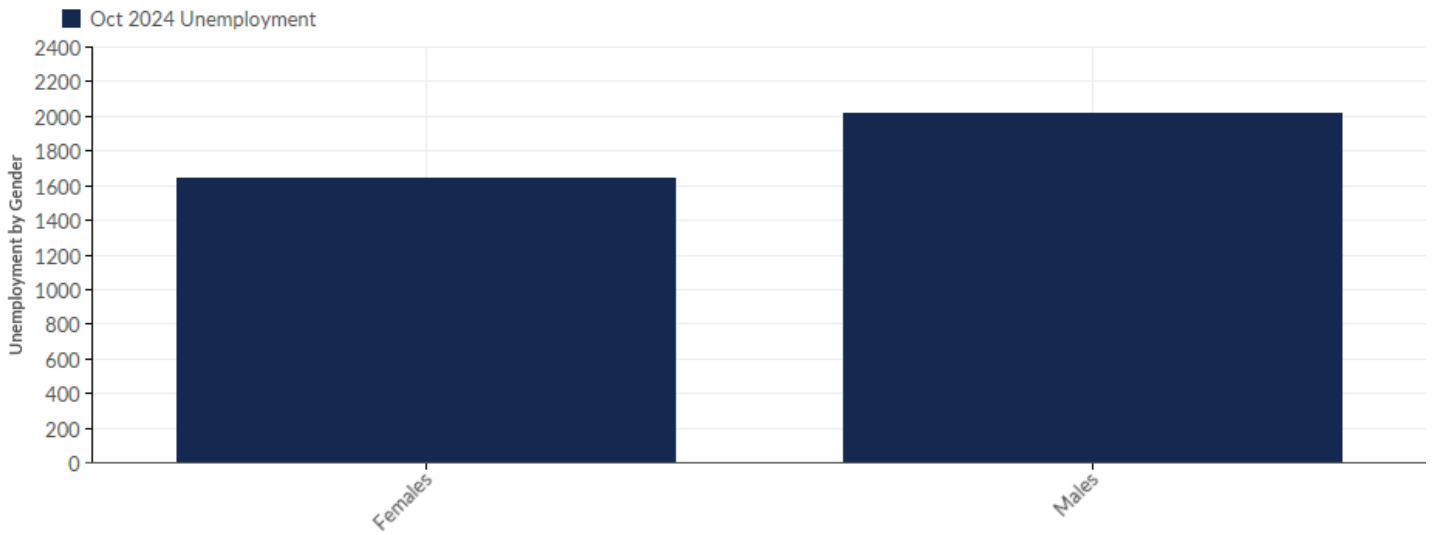
Unemployment by Demographics

Unemployment by Age



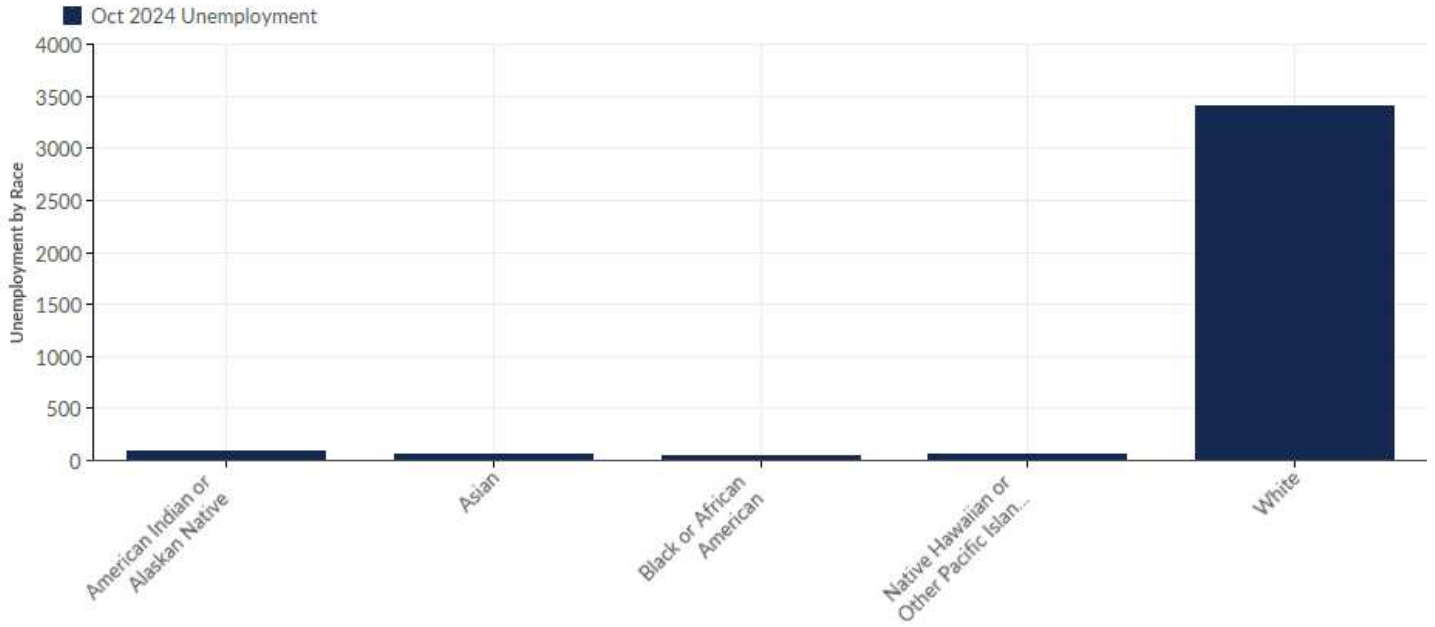
Age	Unemployment (Oct 2024)	% of Unemployed
< 22	80	2.19%
22-24	131	3.59%
25-34	695	19.02%
35-44	888	24.30%
45-54	771	21.10%
55-59	395	10.81%
60-64	359	9.82%
65+	336	9.20%
Total	3,654	100.00%

Unemployment by Gender



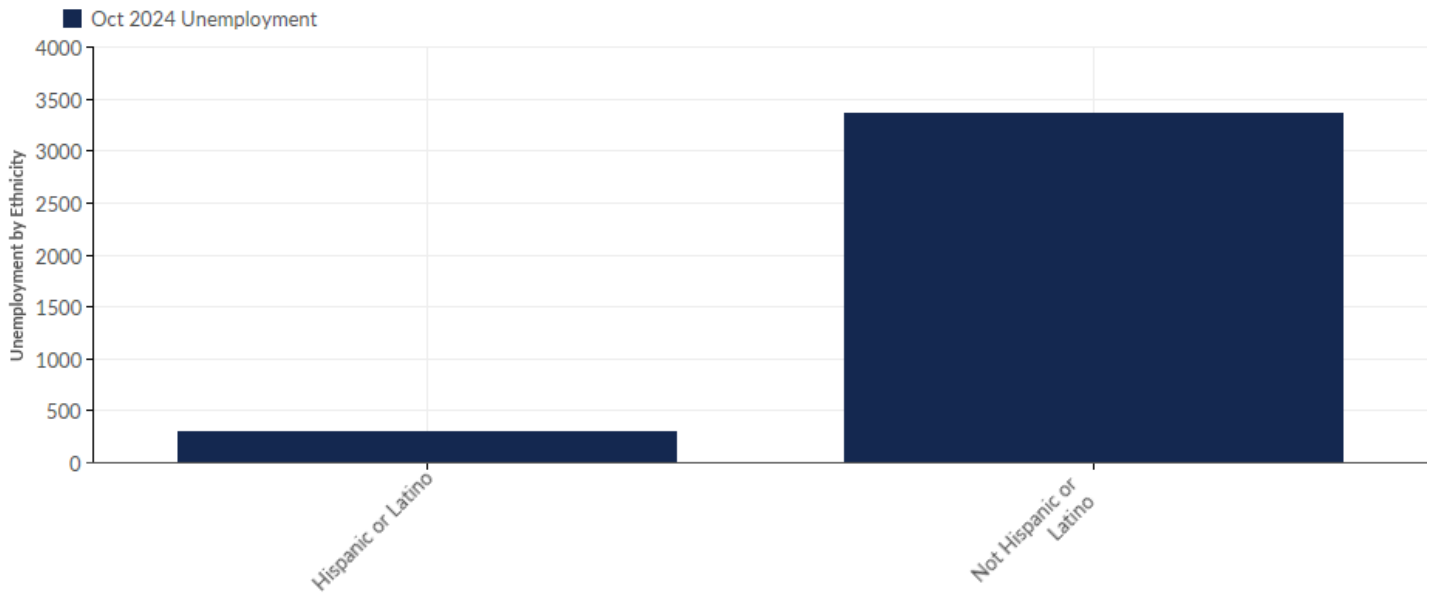
Gender	Unemployment (Oct 2024)	% of Unemployed
Females	1,638	44.83%
Males	2,016	55.17%
Total	3,654	100.00%

Unemployment by Race



Race	Unemployment (Oct 2024)	% of Unemployed
American Indian or Alaskan Native	94	2.57%
Asian	55	1.51%
Black or African American	43	1.18%
Native Hawaiian or Other Pacific Islander	58	1.59%
White	3,404	93.16%
Total	3,654	100.00%

Unemployment by Ethnicity

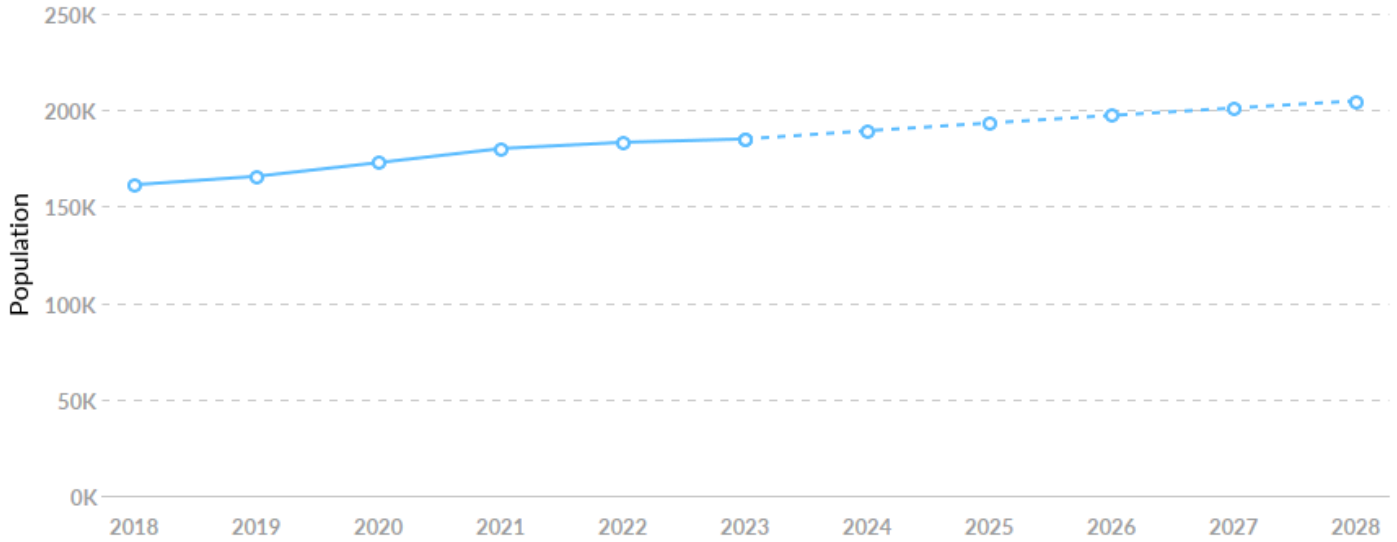


Ethnicity	Unemployment (Oct 2024)	% of Unemployed
Hispanic or Latino	295	8.07%
Not Hispanic or Latino	3,359	91.93%
Total	3,654	100.00%

Historic & Projected Trends

Population Trends

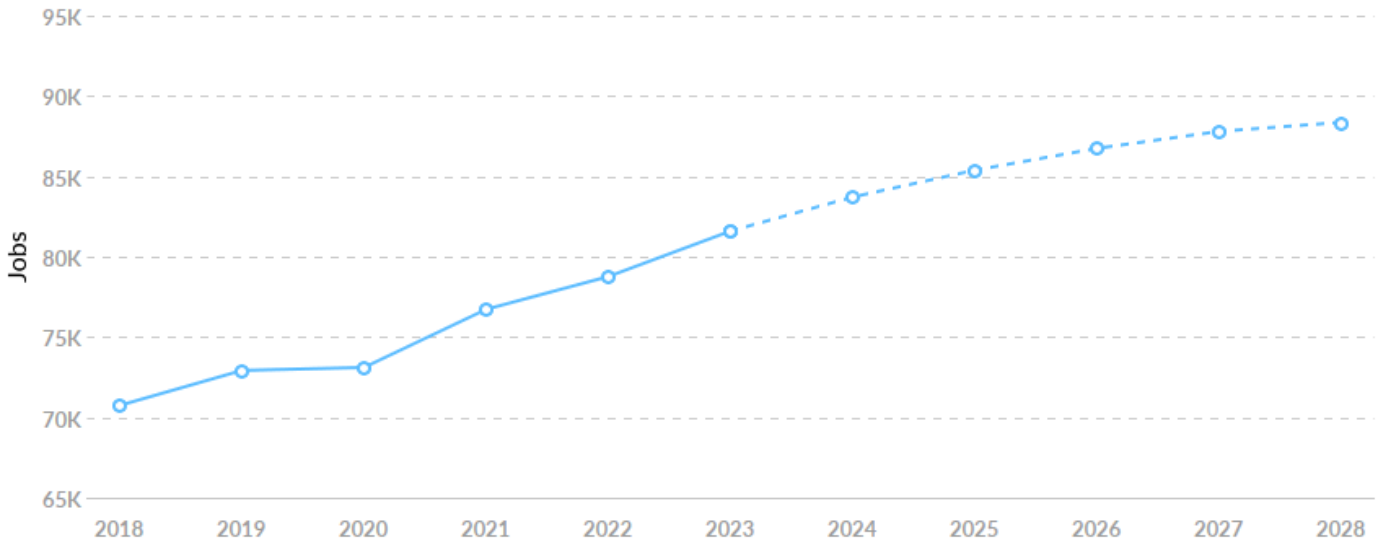
As of 2023 the region's population **increased by 14.7%** since 2018, growing by 23,731. Population is expected to **increase by 10.7%** between 2023 and 2028, adding 19,775.



Timeframe	Population
2018	161,279
2019	165,656
2020	172,785
2021	180,058
2022	183,290
2023	185,010
2024	189,283
2025	193,316
2026	197,249
2027	201,076
2028	204,785

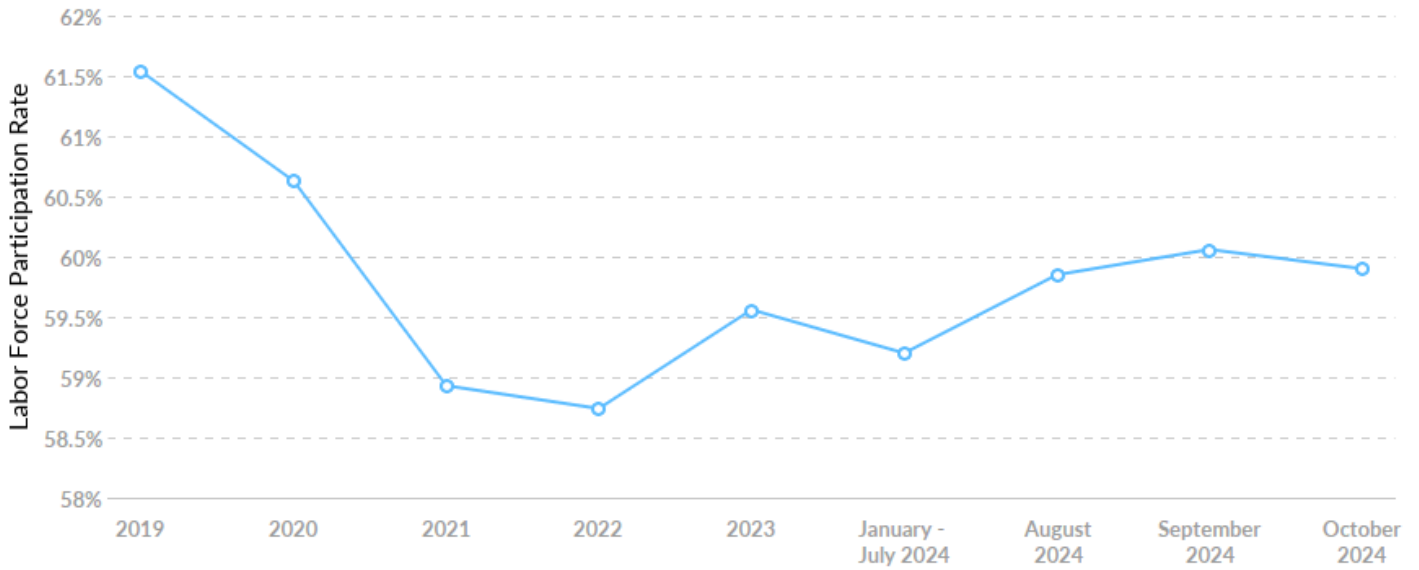
Job Trends

From 2018 to 2023, jobs increased by **15.3%** in Coeur d'Alene, ID from 70,743 to **81,595**. This change **outpaced the national growth rate of 4.5%** by **10.8%**.



Timeframe	Jobs
2018	70,743
2019	72,920
2020	73,106
2021	76,724
2022	78,765
2023	81,595
2024	83,712
2025	85,384
2026	86,741
2027	87,799
2028	88,360

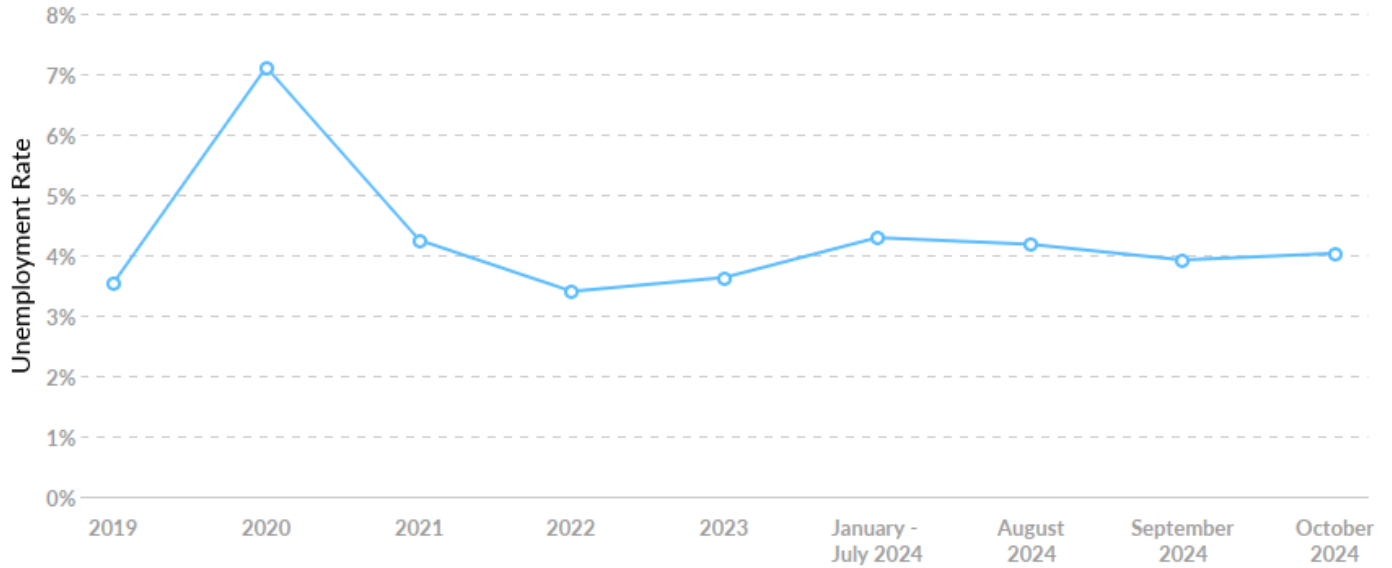
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	61.54%
2020	60.63%
2021	58.93%
2022	58.74%
2023	59.56%
January - July 2024	59.20%
August 2024	59.85%
September 2024	60.06%
October 2024	59.90%

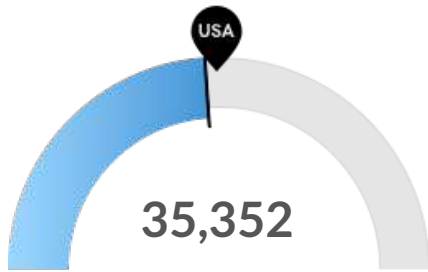
Unemployment Rate Trends

Coeur d'Alene, ID had an October 2024 unemployment rate of 4.03%, **increasing from 3.54%** 5 years before.



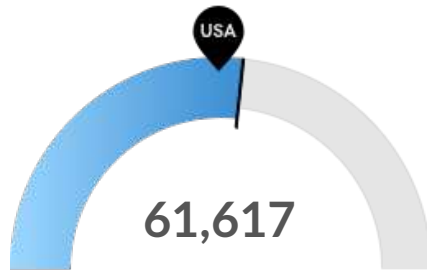
Timeframe	Unemployment Rate
2019	3.54%
2020	7.11%
2021	4.25%
2022	3.40%
2023	3.63%
January - July 2024	4.29%
August 2024	4.18%
September 2024	3.92%
October 2024	4.03%

Population Characteristics



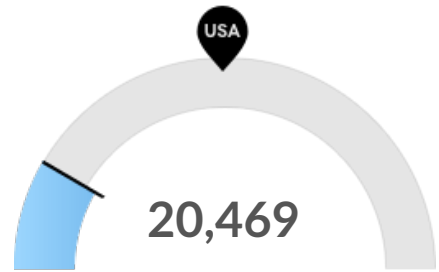
Millennials

Coeur d'Alene, ID has 35,352 millennials (ages 25-39). The national average for an area this size is 37,591.



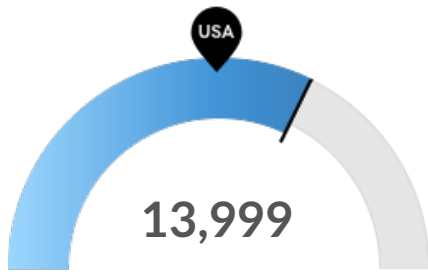
Retiring Soon

Retirement risk is high in Coeur d'Alene, ID. The national average for an area this size is 55,850 people 55 or older, while there are 61,617 here.



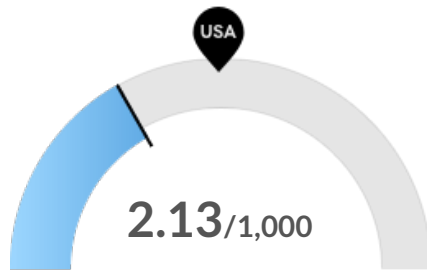
Racial Diversity

Racial diversity is low in Coeur d'Alene, ID. The national average for an area this size is 77,051 racially diverse people, while there are 20,469 here.



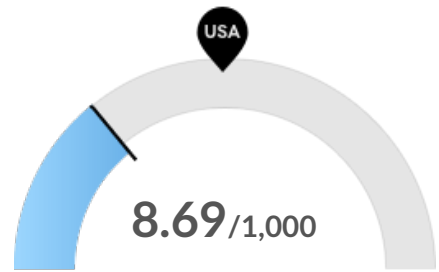
Veterans

Coeur d'Alene, ID has 13,999 veterans. The national average for an area this size is 9,371.



Violent Crime

Coeur d'Alene, ID has 2.13 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

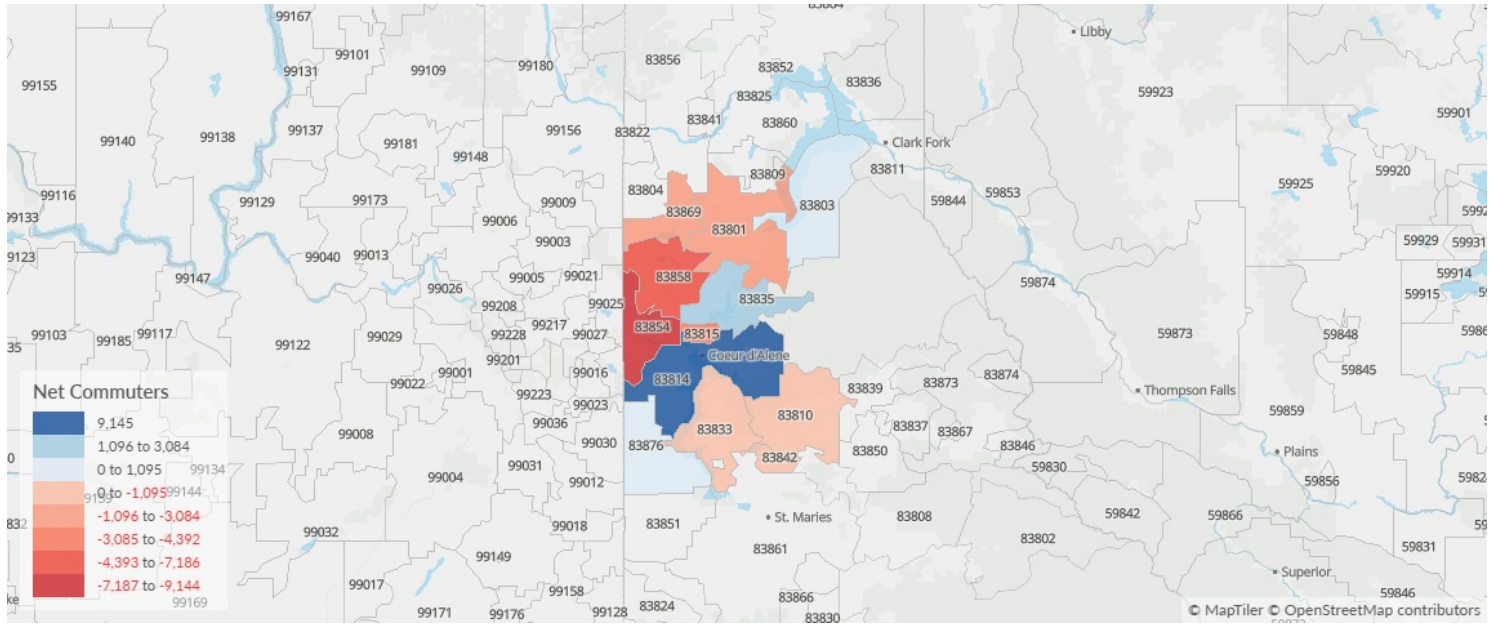


Property Crime

Coeur d'Alene, ID has 8.69 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Coeur d'Alene, ID currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #3 for resident workers. The top ZIP for resident workers is 83854.



Where Talent Works

ZIP	Name	2023 Employment
83814	Coeur D Alene, ID (in K...	23,780
83854	Post Falls, ID (in Kooten...	18,400
83815	Coeur D Alene, ID (in K...	15,994
83835	Hayden, ID (in Kootenai...	13,280
83858	Rathdrum, ID (in Kooten...	4,438

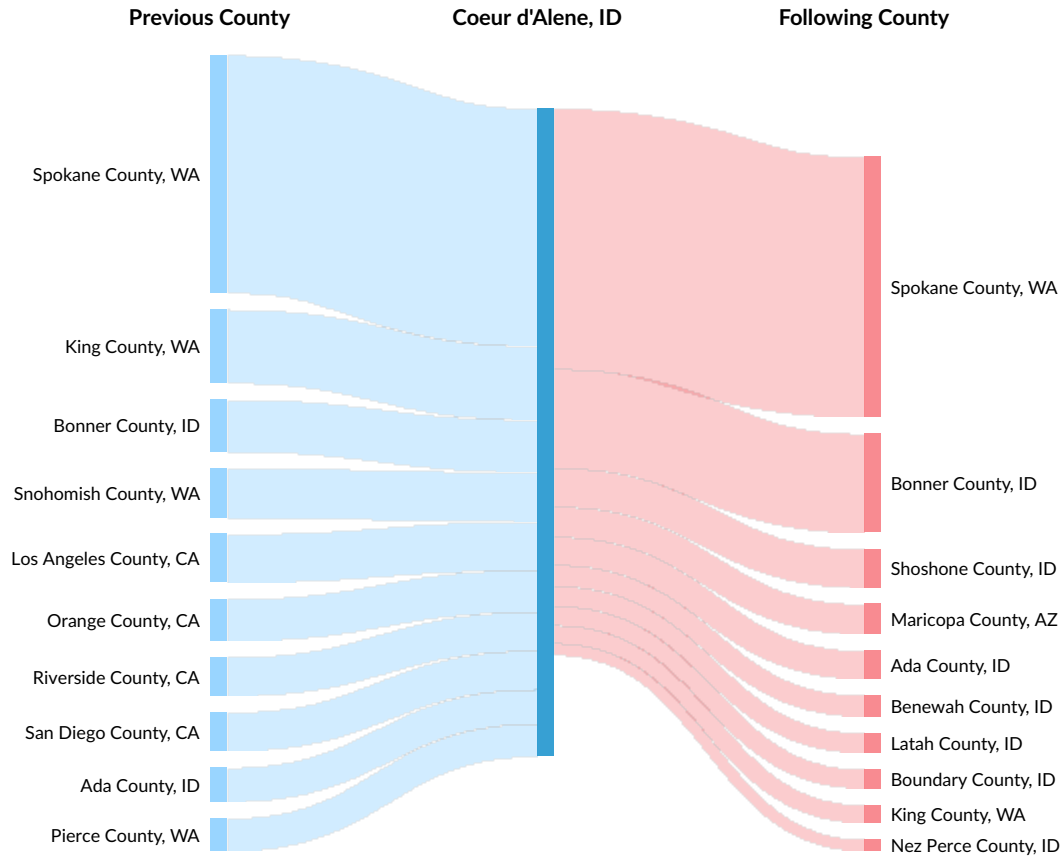
Where Talent Lives

ZIP	Name	2023 Workers
83854	Post Falls, ID (in Kooten...	25,586
83815	Coeur D Alene, ID (in K...	19,079
83814	Coeur D Alene, ID (in K...	14,635
83835	Hayden, ID (in Kootenai...	12,184
83858	Rathdrum, ID (in Kooten...	8,831

Inbound and Outbound Migration

The table below analyzes past and current residents of Coeur d'Alene, ID. The left column shows residents of other counties migrating to Coeur d'Alene, ID. The right column shows residents migrating from Coeur d'Alene, ID to other counties.

As of 2022, 1,584 people have migrated from Spokane County, WA to Coeur d'Alene, ID. In the same year, 1,737 people left Coeur d'Alene, ID migrating to Spokane County, WA. The total Net Migration for Coeur d'Alene, ID in 2022 was 2,382.

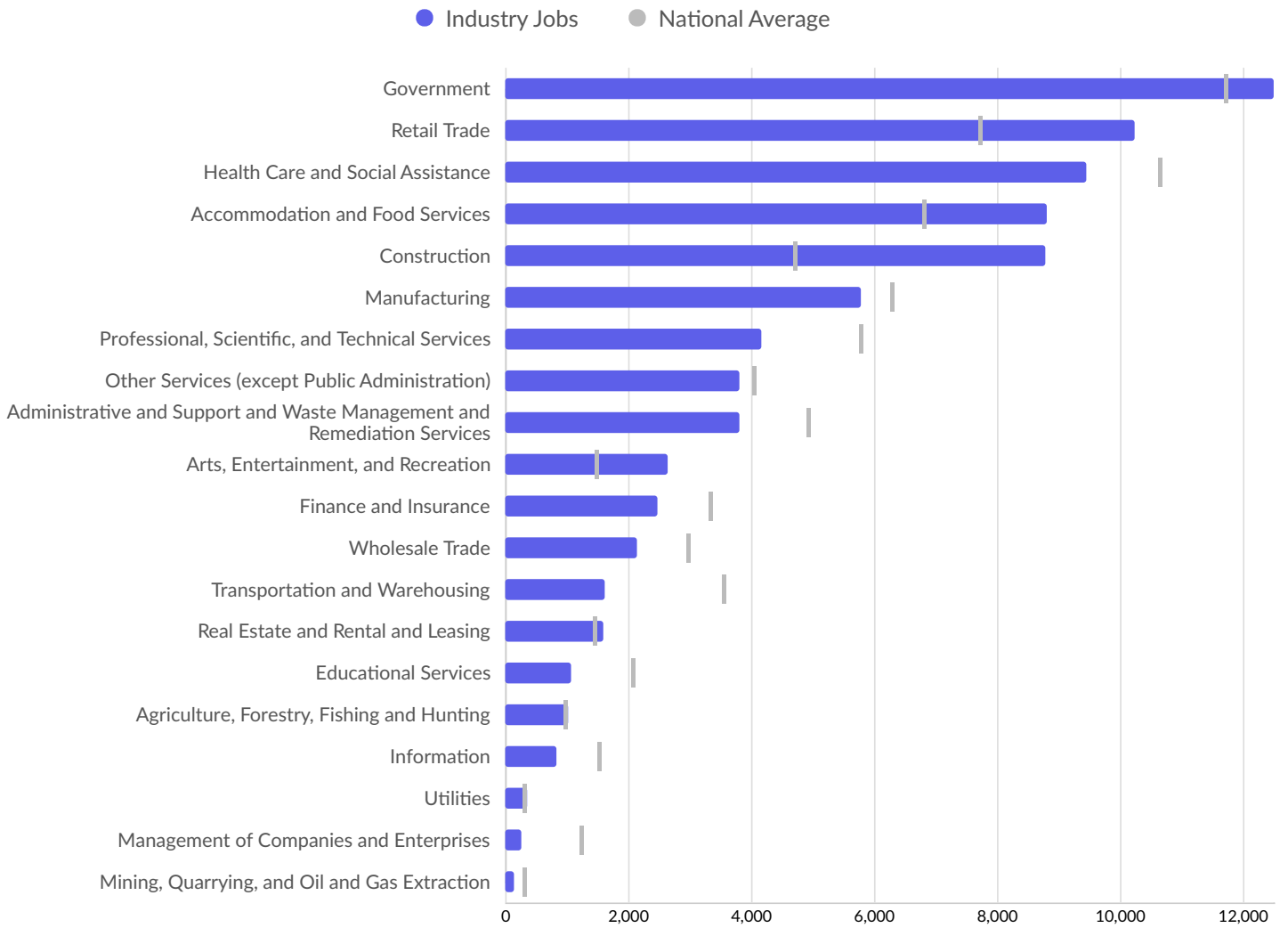


Top Previous Counties	Migrations
Spokane County, WA	1,584
King County, WA	491
Bonner County, ID	348
Snohomish County, WA	330
Los Angeles County, CA	323
Orange County, CA	279

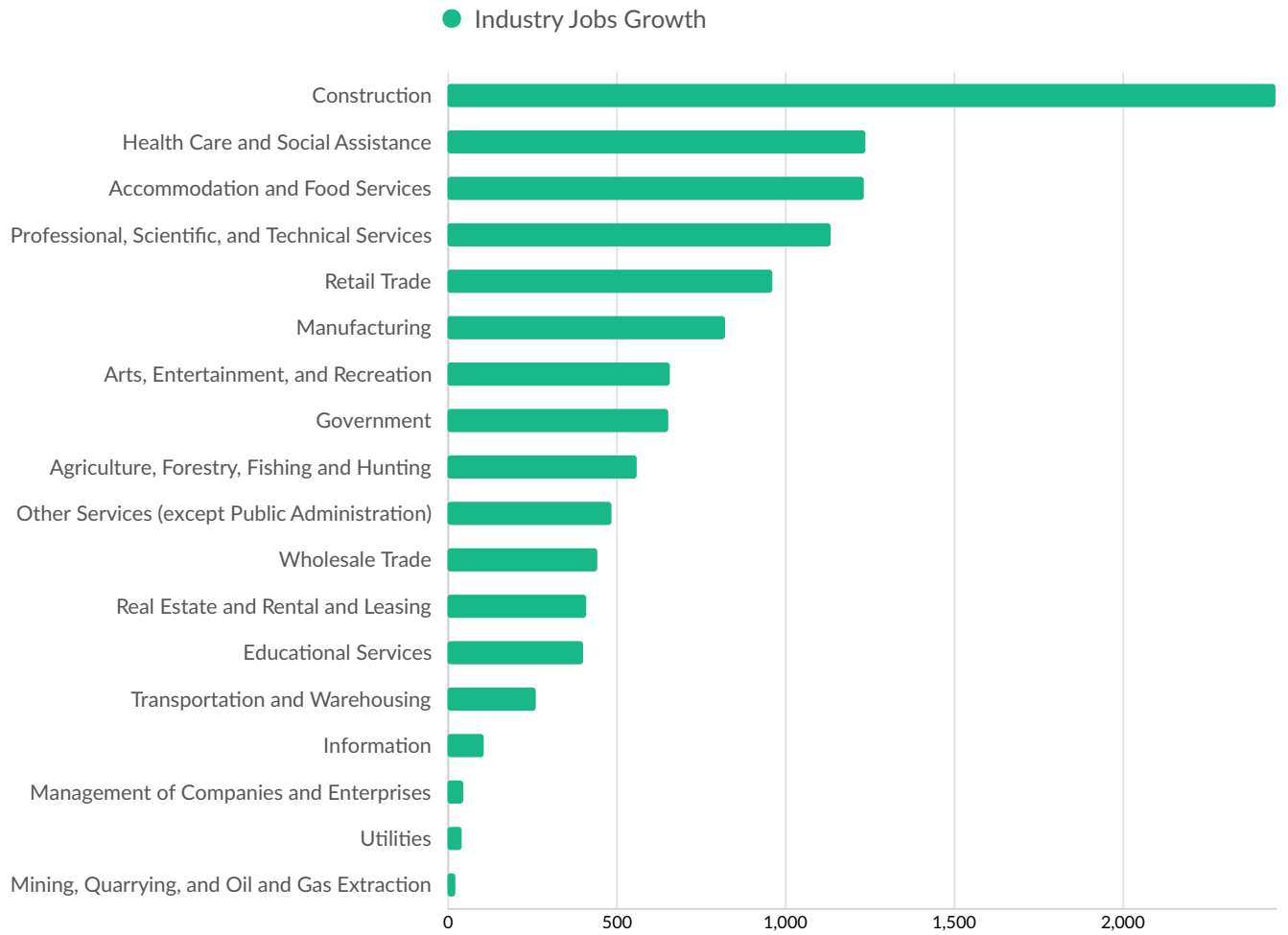
Top Previous Counties	Migrations
Riverside County, CA	259
San Diego County, CA	258
Ada County, ID	228
Pierce County, WA	218
Maricopa County, AZ	216
Shoshone County, ID	158
Ventura County, CA	148
San Bernardino County, CA	143
Kern County, CA	117
Top Following Counties	Migrations
Spokane County, WA	1,737
Bonner County, ID	659
Shoshone County, ID	257
Maricopa County, AZ	201
Ada County, ID	188
Benewah County, ID	141
Latah County, ID	133
Boundary County, ID	127
King County, WA	120
Nez Perce County, ID	79
San Diego County, CA	72
Clark County, NV	70
Snohomish County, WA	60
Canyon County, ID	59
Los Angeles County, CA	54

Industry Characteristics

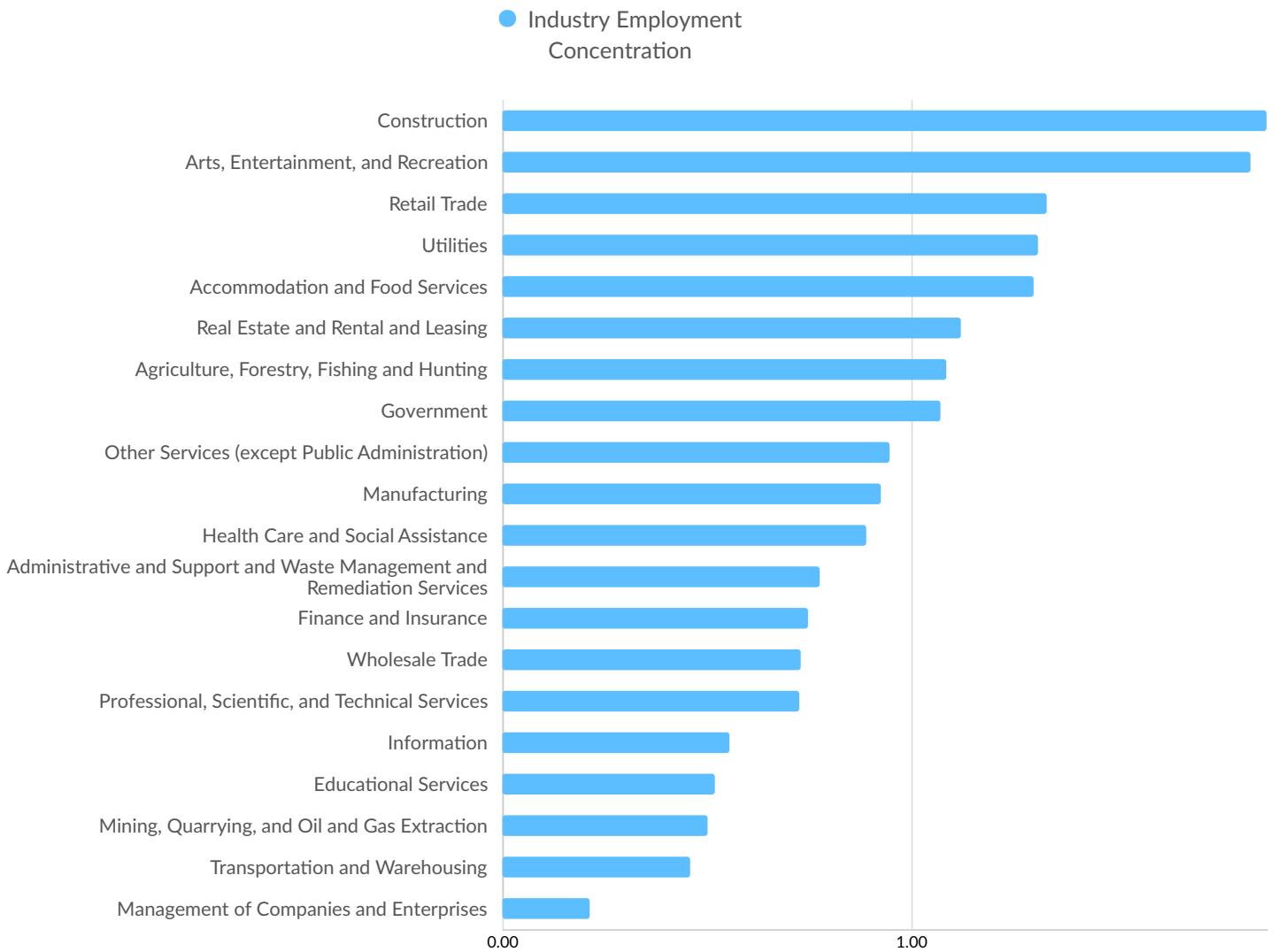
Largest Industries



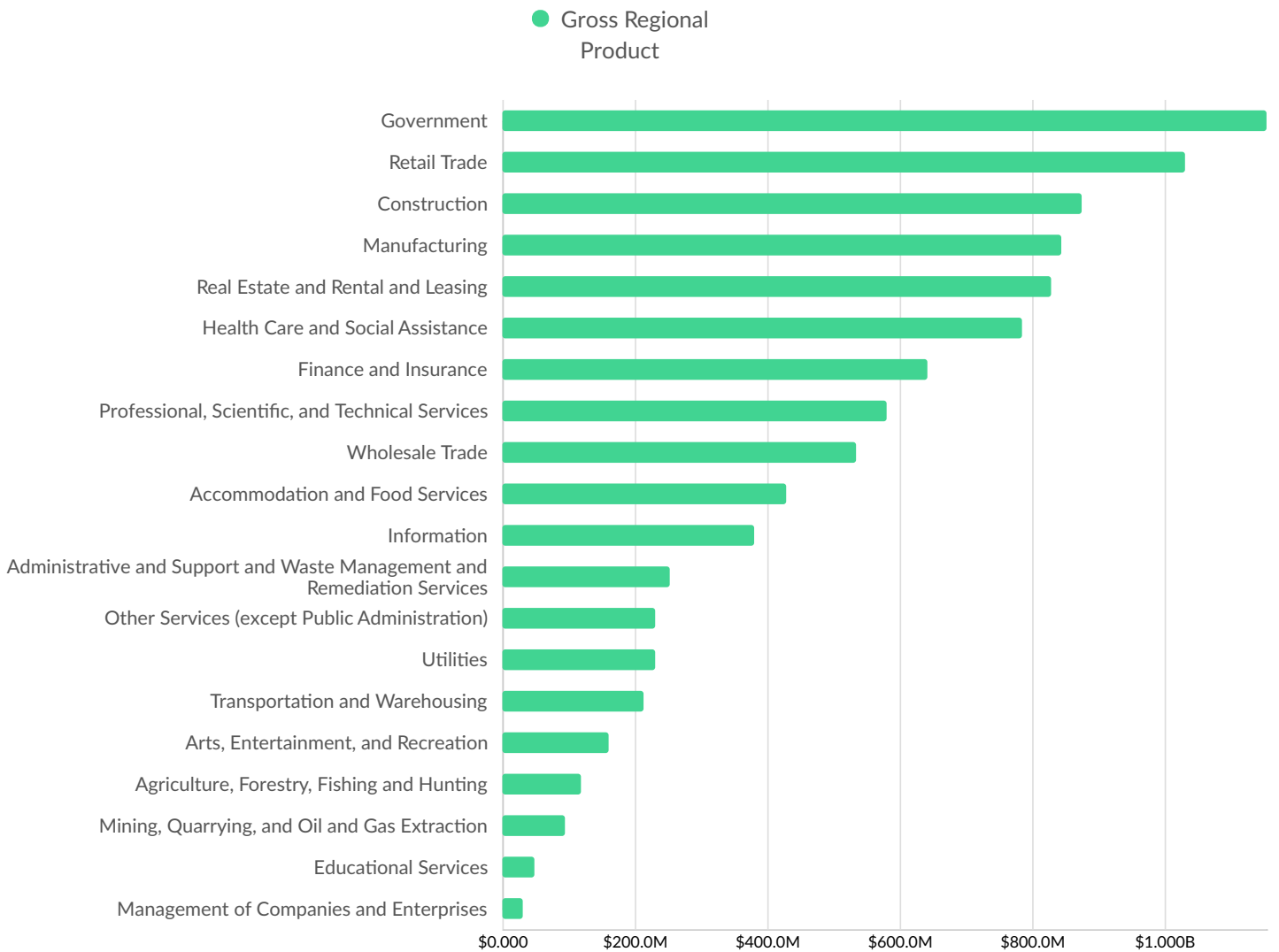
Top Growing Industries



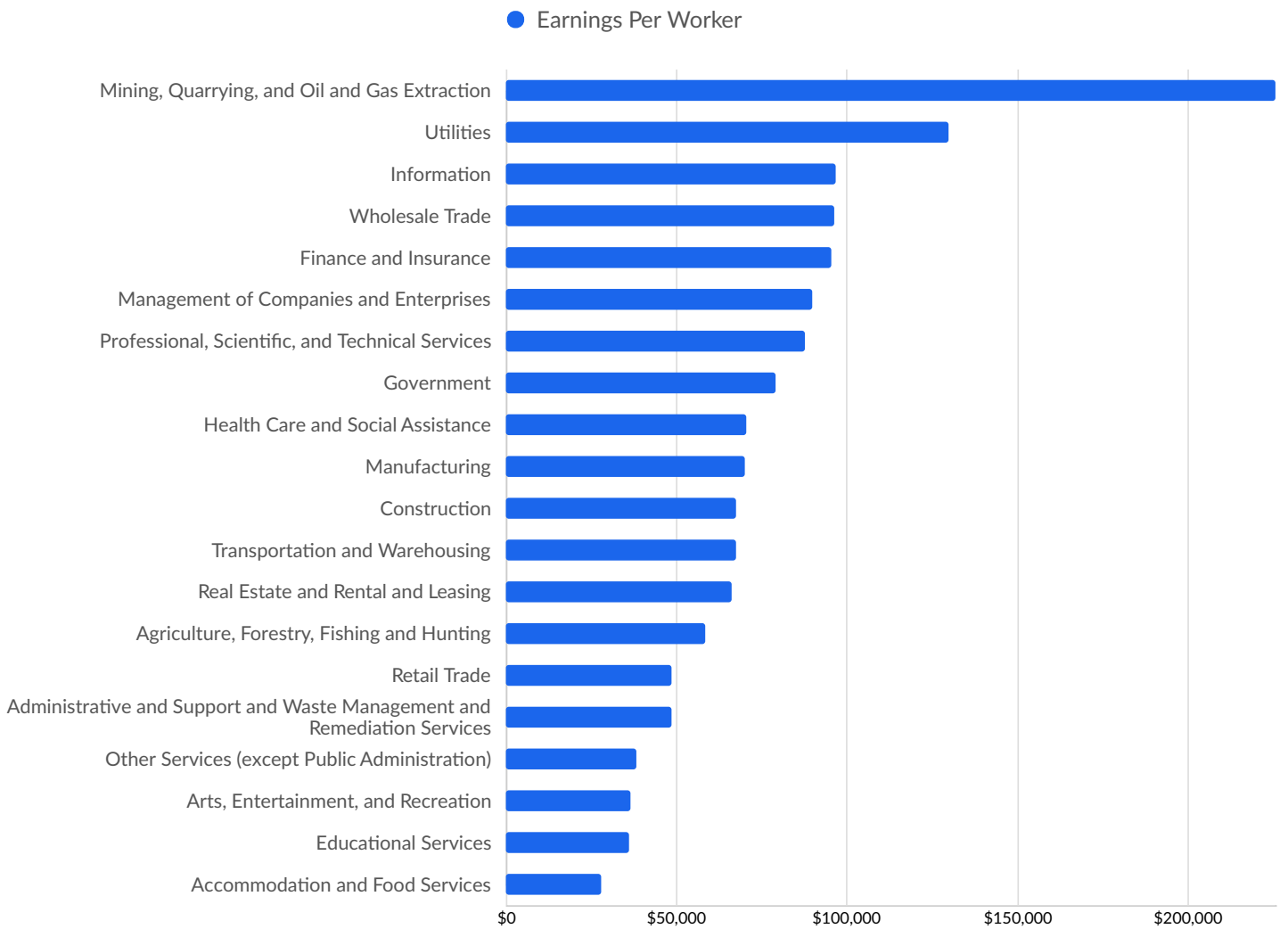
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



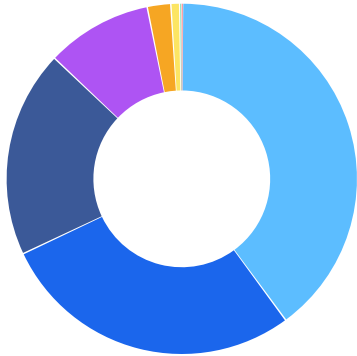
Business Characteristics

19,816 Companies Employ Your Workers

Online profiles for your workers mention 19,816 companies as employers, with the top 10 appearing below. In the last 12 months, 2,021 companies in Coeur d'Alene, ID posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Kootenai Health	1,198 	Kootenai Health	717 
North Idaho College	521 	Cambia	394 
Coeur D'Alene School District #...	347 	Aerotek	365 
Qualfon/center Partners	246 	Coeur D'Alene Casino Resort Ho...	231 
Kootenai County	214 	Coeur D'Alene Resort	214 
US Bank	208 	State of Idaho	191 
Lakeland School District 272	194 	Northwest Specialty Hospital	188 
Coldwell Banker	168 	North Idaho College	173 
Walmart	162 	Super 1 Foods	156 
State of Idaho	157 	Walmart	142 

Business Size

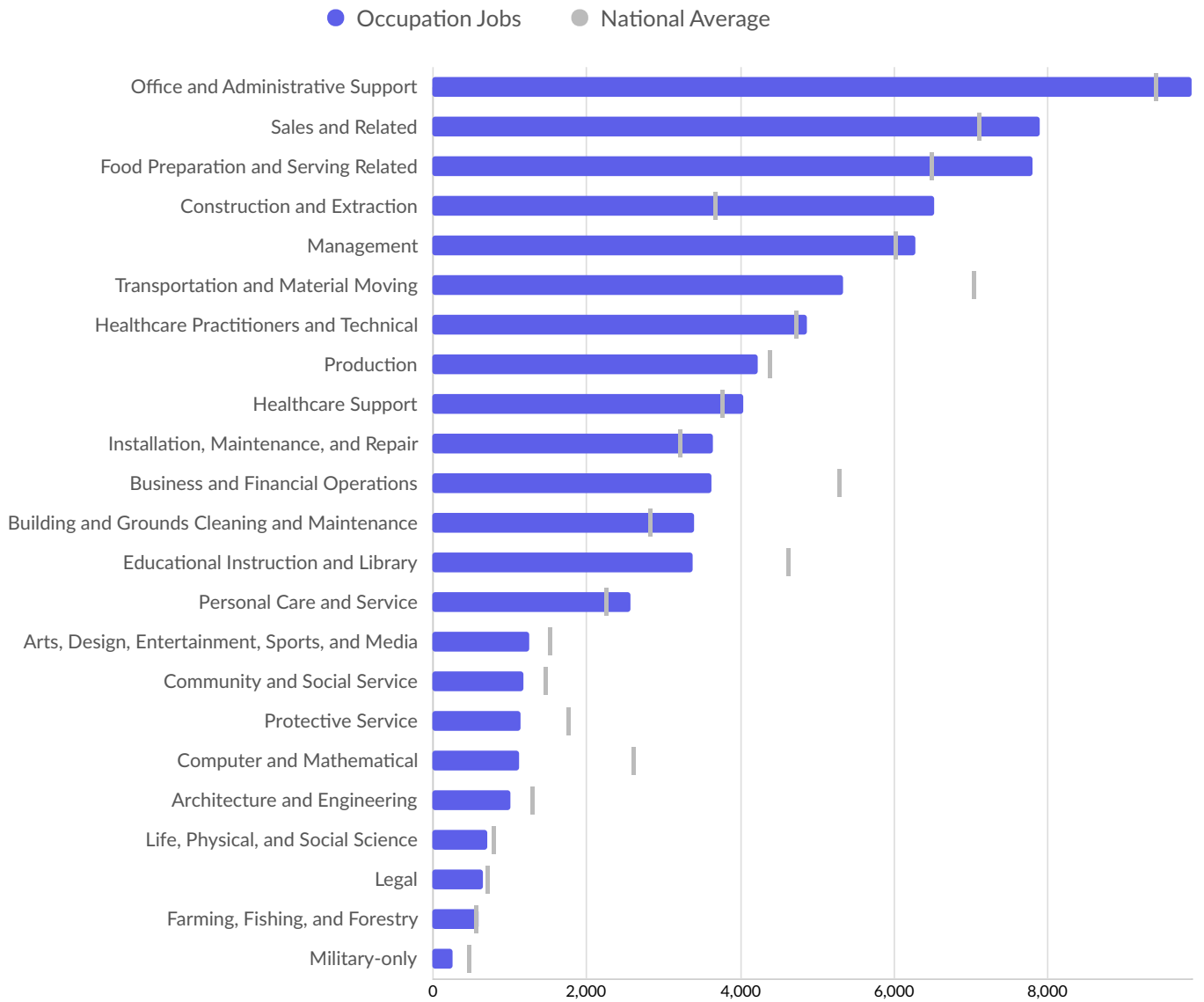


	Percentage	Business Count
● 1 to 4 employees	39.8%	3,497
● 5 to 9 employees	28.1%	2,465
● 10 to 19 employees	19.1%	1,676
● 20 to 49 employees	9.8%	857
● 50 to 99 employees	2.2%	190
● 100 to 249 employees	0.8%	71
● 250 to 499 employees	0.2%	17
● 500+ employees	0.1%	6

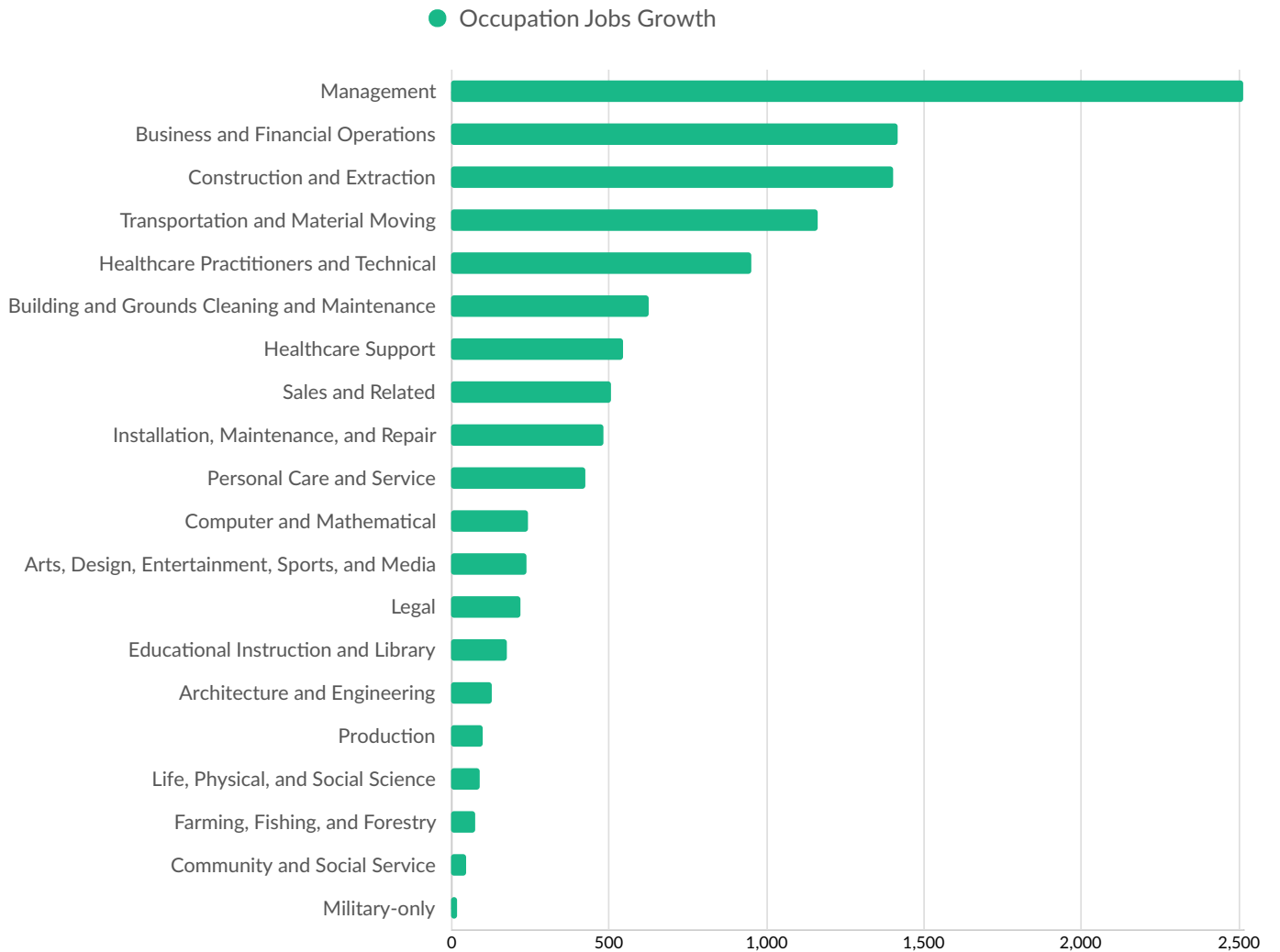
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

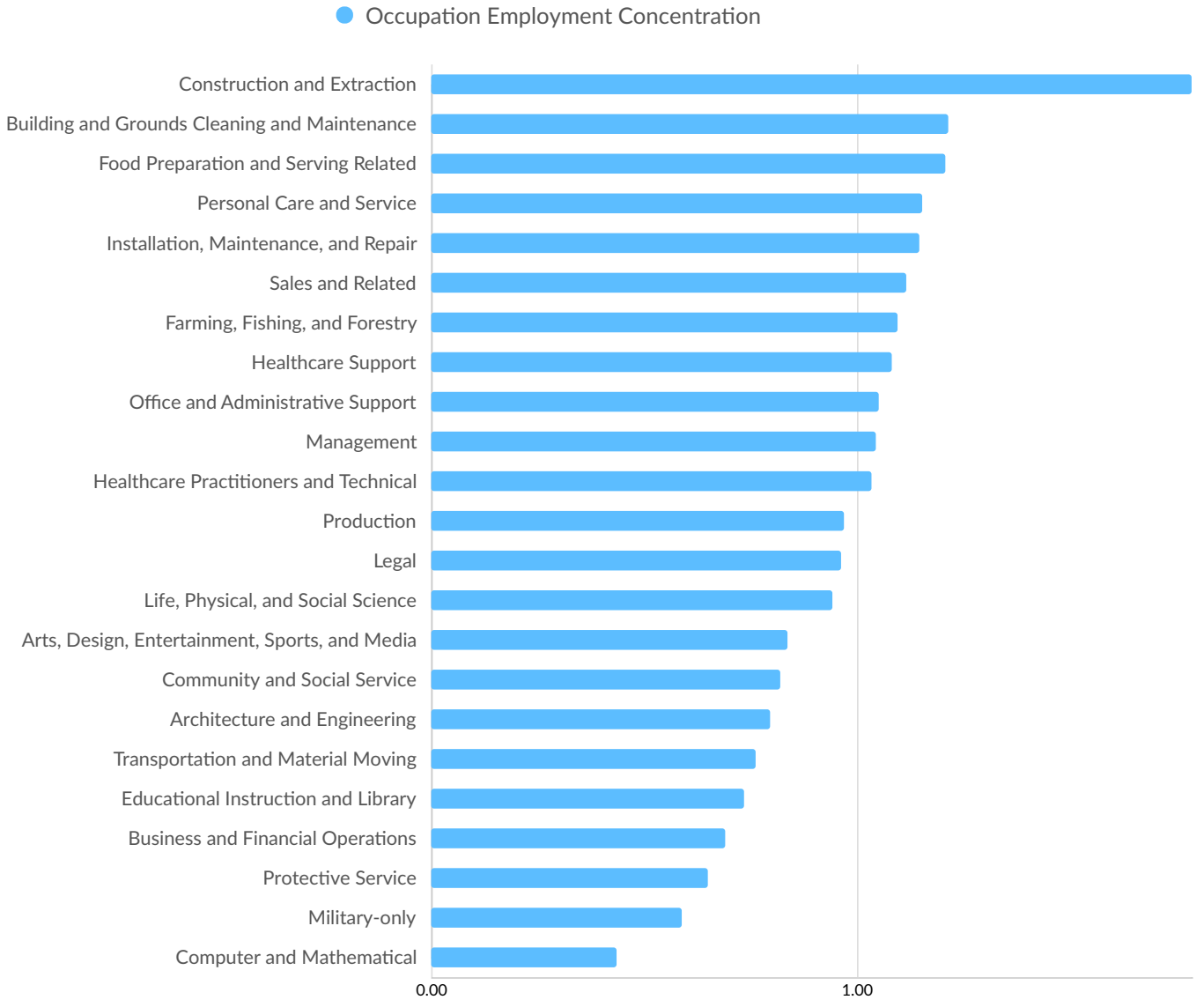
Largest Occupations



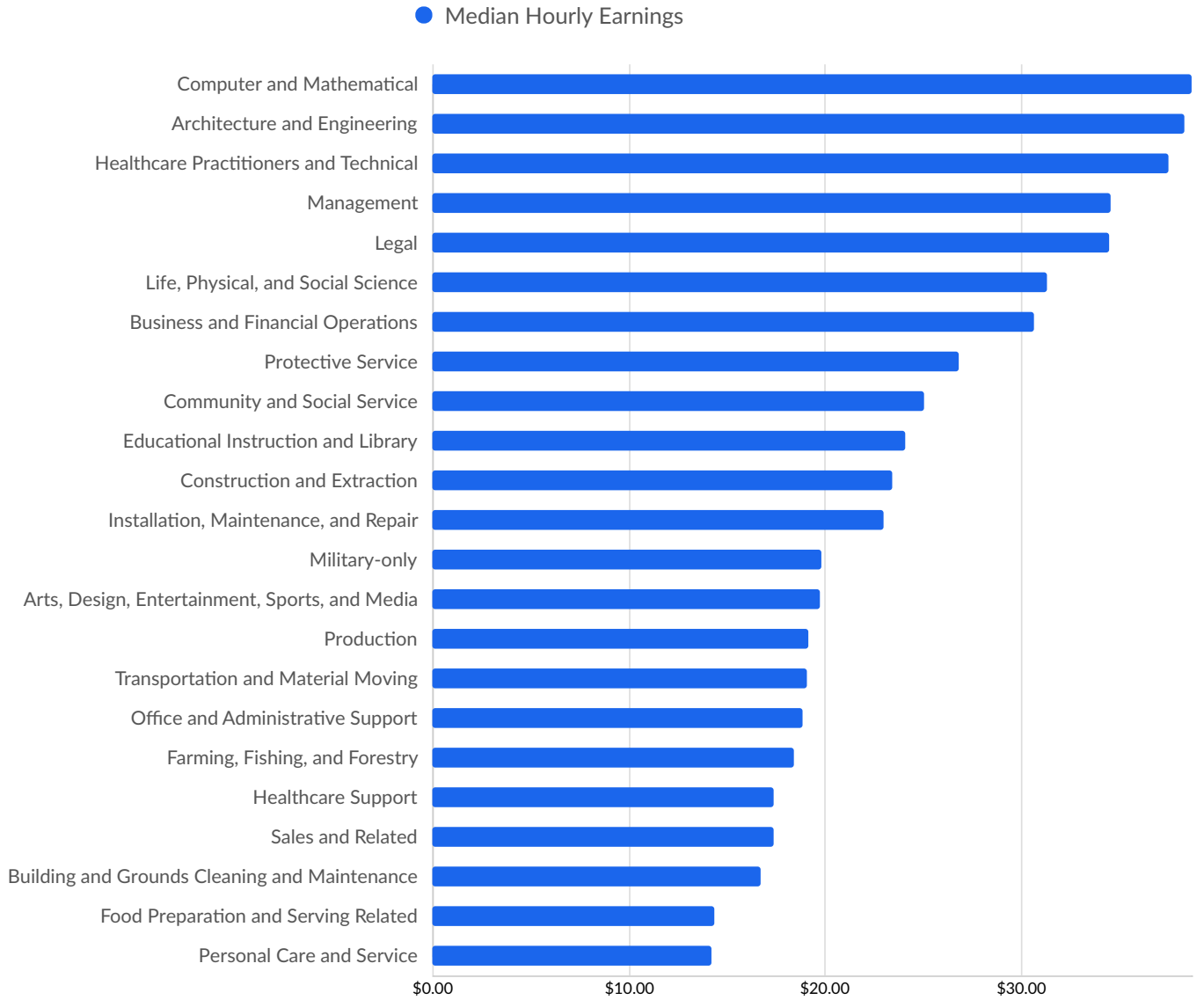
Top Growing Occupations



Top Occupation Employment Concentration



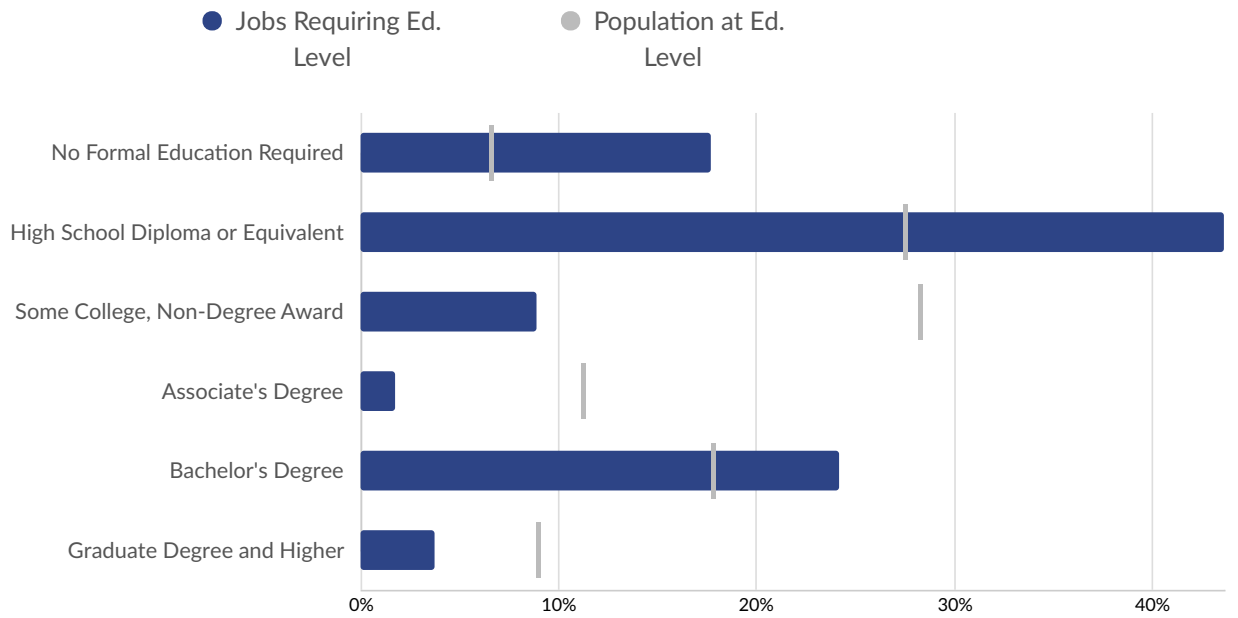
Top Occupation Earnings



Top Posted Occupations






Underemployment



Educational Pipeline

In 2023, there were 1,523 graduates in Coeur d'Alene, ID. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from "General Studies" (Certificate), "General Studies" (Associate's), and "Registered Nursing/Registered Nurse" (Associate's).

School	Total Graduates (2023)	Graduate Trend (2019 - 2023)
North Idaho College	1,523 	
Toni & Guy Hairdressing Academy-Idaho (not current)	0	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

